

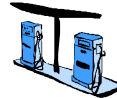
# The Trius Touch



Spring 2011

"Staying in Touch With Our Customers"

Issue # 22



## Get the Latest Scoop From the Trius Group

- **Grand Opening** Trius Truck Centre
- Challenging Brain Teasers
- Trius Tried It Recipe
- Travel with Trius
- SA Deliveries expands services

### DID YOU KNOW . . .

- \* Studies show women prefer pastel coloured roses, while men prefer red.
- \* There are approximately 270,000 species of flowers; honeybees prefer yellow and blue ones.
- \* Bees collect nectar from 2 million flowers to make a one pound comb of honey.
- \* Children grow twice as fast in the spring, but gain more weight in the fall.
- \* A young robin will eat up to 14 feet of earthworms a day.
- \* A rainbow is formed by the reflection of specific raindrops, and a person standing next to you will see different droplets from the ones you see. Thus, although many people can look at a rainbow at the same time, it will appear different to each person.

## Spring time is Maple Syrup time!

### Maple Blueberry Mousse

- 1 pint heavy cream (35% m.f.)
- 6 egg yolks
- 3/4 cup pure maple syrup, heated
- 1 pint blueberries



#### Preparation:

Beat yolks in a bowl or top of a double boiler until thick. Beat in hot syrup. Place top of double boiler or bowl over simmering water and cook, beating constantly until slightly thickened. Cool.

Beat cream until it forms stiff peaks and fold into the yolk mixture. Fold in half of the berries.

Pour into 1 1/2 quart mold form and freeze overnight.

Before serving garnish with the remaining berries and biscuits or chocolate sticks if desired. Serves 8-10

### Another challenging puzzle for our loyal readers!

Try to solve the separate word puzzle in each of the squares below. Here is an example to get you started:

|              |                |
|--------------|----------------|
| cover<br>cop | undercover cop |
|--------------|----------------|

(The answers can be found on page five.)

## The Trius Touch

is a "stay in touch" newsletter published by the Trius Group of Companies. Trius has been in business since 1972. Our motto is, "The Customer is the Boss."

**Phone** 459-7300  
**Fax** 459-2024

**Come & See Us**  
70 Trius Drive  
(turn at 810 Hanwell)  
Fredericton, NB

**Write to Us**  
P O Box 1385  
Fredericton, NB E3B 5E3

**E-mail**  
admin@triusgroup.com

**Visit our Web site**  
[www.triusgroup.com](http://www.triusgroup.com)

One of the hardest things to teach a child is that the truth is more important than the consequences.

- Eddie Rickenbacker,  
1890-1973

Get the right perspective . . . when Goliath came against the Israelites the soldiers all thought "he is so big, we can never kill him." David looked at the same giant and thought "he is so big, I can't miss."

- unknown

|                         |  |                          |
|-------------------------|--|--------------------------|
| E<br>T<br>A<br>D        | O _ E R _ T _ O _  | daalyls work             |
| t<br>u<br>where go go b | historyhistoryhistoryhistory   | T M<br>A U<br>H S<br>W T |
| LAL                     | vitamin vitamin<br>vitamin vitamin<br>vitamin vitamin<br>vitamin vitamin | TJIUMSET                 |
| some some some          | give x 4<br>+ get x 4  | way or weigh             |
| easy<br>easy            | prize prize prize prize  | point it it              |

# TRIOUS

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## Truck Centre

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# Grand Opening

Many Truck Accessory Specials,  
On Site BBQ & Giveaways



Randy Wheaton is pleased to announce that the new TRIUS Truck Centre is now open at 639 Bishop Drive. The staff invites you to stop by and visit the new facility with its bright service bays and a showroom filled with exciting truck accessories.

**Grand opening celebration**  
**April 16th 10AM-2PM**



**Win an iPad!**



Call us for all your  
Truck Rental needs  
Trius Truck Centre  
457-9000

# TRIOUS

## Truck Centre

Visit us at 639 Bishop Drive  
& check out our great selection!

### 457-9000

[www.triustruckcentre.com](http://www.triustruckcentre.com)

Check out our online showroom  
for our complete inventory.



2009 CHEVROLET SILVERADO 1500  
4x4 HYBRID Crew Cab

**\$ 32,900**  
14,561 KM



2006 Chevrolet 3500 Cab-Chassis  
4x4 CW 12' Flatbed

**\$ 26,900**  
107,408 KM



2008 FORD EXPLORER XLT 4x4

**\$ 16,900**  
113,095 KM



2007 CHEVROLET COLORADO Ext. Cab 4x4

**\$ 15,900**  
52,902 KM



2004 Chevrolet SILVERADO 2500HD  
4x2 Crew Cab 8' Box

**\$ 16,995**  
67,211 KM



2008 FORD F-350 Diesel 4x4  
Crew Cab 8' Box

**\$ 31,500**  
123,552 KM



2007 Ford E-Series  
Cargo Van E-150 (Two Available)

**\$ 16,900**  
99,917 KM



2007 Chevrolet Colorado Ext. Cab 4x4 Z-71

**\$ 16,495**  
54,009 KM



2008 FORD RANGER Ext. Cab 4x2

**\$ 12,900**  
69,158 KM



2007 Toyota FJ Cruiser 4x4

**\$ 22,900**  
112,976 KM



2005 FORD E-250 Extended Cargo Van

**\$ 13,995**  
137,548 KM



2002 Dodge Caravan SE - 7 Passenger

**\$ 5,995**  
114,774 KM



2008 KIA RIO

**\$ 7,995**  
66,435 KM



2007 CHEVROLET SILVERADO 1500 4x4

**\$ 17,900**  
93,700 KM



2007 CHEVROLET SILVERADO  
1500 4x4 Crew Cab

**\$ 18,900**  
110,557 KM

### Business Hours

#### Rentals & Showroom

Monday - Friday from 7:30AM till 6:00PM

Service, Parts, & Accessories

Monday - Friday from 7:30AM till 5:00PM

and on Saturday by appointment



2008 TOYOTA PRIUS HYBRID

**\$ 16,995**  
67,300 KM



2007 MITSUBISHI FUSO FE140  
CW 16' Cube Body & Ramp

**\$ 22,900**  
110,822 KM

[www.triustruckcentre.com](http://www.triustruckcentre.com)

# ONE SOURCE for all your TRUCK NEEDS

# TRIUS Truck Centre

## Protect Your Investment

With the wide range of truck accessories available, finding the ones that best fit your needs can be difficult. If you're not sure what you're looking for, you can spend a lot of money without improving either the usefulness or appearance of your truck.

Here are the top five most useful truck accessory upgrades you can make to your new or used truck.



**1) Tonneau Covers** add protection from wind, rain, snow and heat but also increase fuel efficiency. With improved fuel economy, tonneau covers usually pay for themselves within a year.

**2) Heavy Duty Floor Mats** ensure your truck retains its value by keeping the floor beneath it fresh and new.



**3) Bug Shields** deflect small debris from your front end and windshield, protecting the truck and making it easier to wash.



**4) Rain guards or Vent Visors** let fresh air in and keep rain out. Available in chrome and smoke black.



**5) Step Bars or Nerf bars** simply make entering and exiting the vehicle much easier.



Once you've added these truck accessories, you'll wonder how you managed without them...

## Are You Ready?



Custom Wheel and Tires, Mounted, Balanced & Ready to Go.

**Sold Here!**



*Grand Opening Special*



**Tool Box**  
Fits all full size trucks  
\$ 249.00 (reg. 319)

**TRIOUS JUNK MOVERS  
MAKE YOUR JUNK GONE**

Our popular service will make your junk disappear! The Trius Junk Movers will go into your basement or attic and get rid of all your junk. We'll recycle what we can and handle the rest - left overs from house moves, yard sales, storage cleanouts, plus stoves, fridges, old furniture, brush material, leaves, anything we can lift.



For a free estimate, just call **TRIOUS** at **459-7300** or **461-1408**.



**TRIOUS DISPOSAL**

Like to take a **DOLLY** home?  
Want a **DOLLY** of your own?  
Call **459-7300**

Trius has over 10,500 satisfied Dolly owners and renters.

**Rent or purchase options available**  
**Rent 5.69/mo. or 64.40/yr.**  
**Purchase 240.00 large, 184.73 small**  
(tax included) - 10 year warranty



**Full Serve Gas**

Trius has full service for gas available at designated pumps. Everyone is welcome! Call **459-7300** if you want to know more about our full serve or self serve gas club.



**S. A. DELIVERIES**

Serving Fredericton and surrounding area

- \*Deliveries, local office & residential moves, day labourer service
- \*Cube vans, cargo vans, tandem dump truck, 1/2 ton trucks & smaller vehicles
- \*Delivery of sand, gravel, topsoil & crushed rock

**"A good delivery service does not cost, it pays!"**  
**454-3333**

**Answers to Word Puzzle:**

update, painless operation, all in a days work, no where to go but up, history repeats itself, what goes up must come down, all mixed up, multivitamin, just in time, threesome, forgive and forget, one way or the other (*either way*), easy come easy go, first place prize, no point to it



**Travel with Trius!**

**Charley Pride**

Saturday, May 14, 2011  
at Harbour Station, Saint John  
\$119.00 per person (taxes in), includes transportation and concert ticket

**Daniel O'Donnell**

Sunday, June 5, 2011  
at Harbour Station, Saint John  
\$135.00 per person (taxes in), includes transportation and concert ticket

**Halifax International Tattoo**

July 2-3, 2011  
Double: \$350.00 Triple: \$330.00 Quad: \$310.00  
Single: \$395.00 (taxes in)  
Price per person includes transportation, accommodation, ticket, 3 meals  
**\*Save \$50.00 if booked & paid for before May 15**

**Return Transportation  
To U2 concert, Moncton**

July 30, 2011  
\$40.00 per person, tax included

**Call (506) 459-7300 or 1-800-561-0024**



Laughter is an instant vacation.  
- Milton Berle

**TRIOUS CHARTER BUS SERVICE**

Fredericton, NB

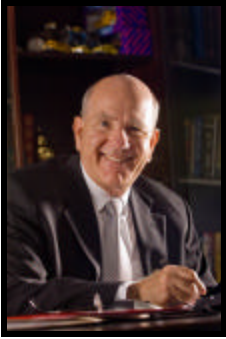
With a fleet of over 20 buses ranging from traditional school buses to 28 - 33 passenger mini coaches to 47 - 56 passenger motorcoaches, we're sure to have the right bus for your needs.



**Proudly serving New Brunswick since 1972**  
**(506) 459-2045 1-800-561-0024**  
**charters@triusgroup.com**

## NOTE FROM THE PRESIDENT

The Beginnings...



R. Gordon Wheaton Trius Truck Centre.

I have often been asked how I got into business. The answer is not a simple one because the idea of being “the Boss” was a seed planted in my mind at a very young age, four or five I think, which grew as I grew older. Some of the necessary traits must have been in my nature, but it is also safe to say that my family environment nurtured the desire to be my own boss and fueled the drive to achieve it. My father, for example, operated a small auto body repair shop. He bought and sold used cars on the side and to this day my family's interests remain firmly rooted in the automotive industry. My brothers operated used car businesses, still family run, and my eldest son operates

We were not a wealthy family but I saw first hand what business was all about, and it inspired my youthful ambition. My mother did the bookkeeping for my father and as a little extra income to help make ends meet, she had a boarder or two. This was quite common in the 50s. One of our boarders, Margaret Coughlan, worked at the Bank of Nova Scotia. To encourage me to save my allowance, my mother made arrangements with Margaret to open a bank account in my name. I can say with pride that my first bank deposit was 50 cents and I had my own bankbook to prove it. Learning to save and manage money is one of the most important lessons any parent can give a child and fortunately for me, this was instilled from an early age.

The next influential milestone came through an opportunity created by my older brothers. Both Reggie & Bobby had delivered newspapers for as long as I could remember. At the age of eight or ten I was recruited to help them, eventually inheriting their paper route. In addition to developing the work ethic required to deliver over 100 Gleaners every day, six days a week, I learned to save, manage money and enjoy the benefits and gratification of operating my own first business. I was naturally competitive and enjoyed hard work, learning much about business through trial and error. The foundation was laid and the idea firmly embedded in my mind that I would, without doubt, make my way as a business man.

I struggled through school but eventually graduated from Saint Thomas University in 1972. Prior to graduating, I was approached by a friend to be a partner in opening up a new taxi company. I had no idea what I was getting into but quickly agreed, as it was the first step in owning and operating my own business. Since I had learned to save money, I was fortunate enough to have \$3,000 in the bank with which we were able to finance three used taxis. We embarked on our new venture with optimism and enthusiasm! Good luck, persistence, hard work and many dedicated employees enabled us to grow the company with great success.

Although we sold the Trius Taxi business in 1997 and are no longer connected to it, my interest in the automotive and transportation business continued to grow in other directions. Today the Trius Group of Companies includes Trius Truck Centre, Trius Disposal, Trius Charter Bus Services, Trius Automotive, Trius Gas Club, and SA Deliveries.

Success is gratifying, but we know we are not perfect. When service levels slip or mistakes are made, we do our best to fix them and vow to learn from the experience. I thank our many Customers who have supported us throughout the years. We sincerely appreciate the loyalty and support that have made being in business everything I always knew it could be and hoped it would be.



| CANADA PERMANENT MORTGAGE CORPORATION |         |             |          |         |
|---------------------------------------|---------|-------------|----------|---------|
| Date                                  | Details | Withdrawals | Deposits | Balance |
| Sept 24                               | C       |             | 100.00   | 100.00  |
| Oct 19                                | C       |             | 67.35    | 167.35  |
| Oct 22                                | C       |             | 700      | 174.35  |
| Oct 21                                | C       | Int         | 39       | 174.74  |
| Nov 9                                 | C       |             | 30.00    | 204.74  |
| Oct 7                                 | C       |             | 32.00    | 236.74  |
| Apr 11                                | C       |             | 27.60    | 264.34  |
| Apr 25                                | C       | 270.00      |          | 26.34   |
| Apr 30                                | C       | Int         | 4.38     | 30.72   |
| July 13                               | C       |             | 135.00   | 165.92  |
| Aug 20                                | C       |             | 230.00   | 395.92  |
| Sept 7                                | C       | 100.00      |          | 295.92  |
| Oct 15                                | C       | Int         |          | 298.39  |
| Nov 15                                | C       | 40.00       |          | 258.39  |
| Dec 26                                | C       | 30.00       |          | 228.39  |
|                                       |         | 30.00       |          | 198.39  |

Having built up savings in my first account, I was enticed by a free gift promotion at the Canada Permanent Mortgage Corporation to open up another account. This is a page from that bank book, which I still have. By now I was in my teens and felt well on my way to financial independence! If you are a parent or grand parent, take your child to the bank and begin teaching him/her the value in saving and managing personal finances.

**Congratulations to UNB Mens Hockey and Gardiner MacDougall!**

**Your commitment to excellence on the ice along with your support team off the ice have created a winning formula of which we are all proud.**